

**MINUTES
MONTEREY PARK CITY COUNCIL
CENTENNIAL COMMITTEE
SPECIAL JOINT MEETING
FEBRUARY 10, 2016**

The City Council and Centennial Committee of the City of Monterey Park held a Special Joint Meeting at Garvey Ranch Park, located at 781 South Orange Avenue in the City of Monterey Park, Wednesday, February 10, 2016.

CALL TO ORDER:

Mayor Pro-Tem Mitchell Ing called the meeting to order at 6:07 p.m.

FLAG SALUTE:

Mayor Pro-Tem Mitchell Ing led the flag salute.

ROLL CALL:

Recreation and Community Services Director Dan Costley called the roll:

Council Members Present: Mitchell Ing, Teresa Real Sebastian, Hans Liang

Council Members Absent: Peter Chan, Stephen Lam

Centennial Committee Members: A majority of the committee members were present

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS

None.

ORAL AND WRITTEN COMMUNICATIONS

None.

UNFINISHED BUSINESS:

1-A Presentation by Paradiso Parade Floats – Charles Meier, Creative Director

Discussion: Paradiso Parade Floats presented a powerpoint presentation of what they can provide, including hosting a special city event, plus public viewing of the float. They focus on community building during the process and will work on concept sketches and get input from the committee

1-B Review of Float Building Companies information- select potential vendor (based on assumption the City is allowed to participate), next steps in the process

Discussion: The Rose Float Event Committee will make a recommendation to the entire Committee, then to the City Council.

2-A Centennial Marketing – Staff Presentation regarding Communications and Marketing

Discussion: Staff provided Presentations from 'the Band' and DePinto Morales regarding Communications and Marketing of the Centennial events. After

discussion, the Committee provided direction regarding the tasks that would be most helpful to the City's efforts.

2-B Fundraising Update

- Follow up on potential sponsors
- Banner Program
- Revenue and Expenditures

Discussion: The City Council Members are contacting potential vendors. Brochures are available for Committee members to pass out to potential vendors for the Banner Program. Excluding the Rose Parade Float, the rest of the fundraising efforts have yielded \$32,000 (received or pledged), plus the \$24,000 of 'seed money' from the City to cover initial expenses.

2-C Program Committee Reports - Event Update, Submit Budgets and Dates

Committees:

Rose Parade:

Committee will review potential float builders.

5K Run:

No Report.

Essay Contest:

No Report.

Summer Concert Series:

No report.

Coming Home with Lions Club Breakfast:

No Report.

Food Event:

No report.

Centennial Monument:

Council Member Liang described what he is envisioning – about 3 to 4 feet tall and using various logos.

Play Days:

No report.

Bike Event:

No report.

Time Capsule:

No report.

Flag Project:

David & Cici Lau have checked on prices from 3 vendors for the flag.

Book or Website:

No report.

Short Film Contest:

Working on rules and how to gather the videos.

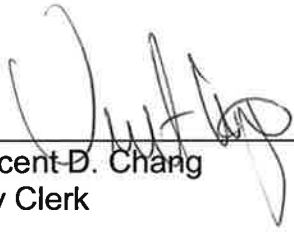
Action Taken: Discussion only, no action taken.

NEW BUSINESS:

3-A. Approval of Minutes: January 13, 2016

Action Taken: None

There being no further business for consideration, the City Council and the Centennial Committee meeting was adjourned at 7:12 p.m.



Vincent D. Chang
City Clerk

Approved on March 2, 2016 at the Regular City Council Meeting